



***"Championing Nature, Preserving Heritage,
Celebrating Excellence"***

**GREEN & GEOPARK EXCELLENCE AWARDS 2025
(GAGA AWARDS 2025)**

The Award Represents The Most Prestigious Forms of Recognition
For Companies, Individuals and Organisations on Green Initiative, Geopark Excellence,
Sustainability & Governance.

GREEN & GEOPARK EXCELLENCE AWARDS 2025

The Green & Geopark Excellence Awards (GAGA Awards 2025) serve as a beacon, inspiring geoparks worldwide to push the boundaries of sustainable practices and community involvement. This event is not just a recognition of excellence but also serves as a reminder about the importance of protecting our planet earth with promoting the green awards.

An award recipient will be appreciated and honored, among the few, as those who have gone above and beyond in the efforts to innovate, inspire, and implement sustainable practices.

The initiative to reduce carbon footprints, promote renewable energy, and foster conservation efforts will provide the impetus to fuel our collective journey towards a sustainable world, and it is this spirit of collaboration and innovation that we celebrate. Let us remember that every small action counts. Together, we can create a ripple effect that leads to significant change. May your success stories ignite passion and motivate others to join the movement towards a sustainable future.

"Championing Nature, Preserving Heritage, Celebrating Excellence"



LANGKAWI DEVELOPMENT AUTHORITY (LADA)

Langkawi Development Authority (LADA) envisions to brand Langkawi as a world-class tourism destination. To achieve the vision, LADA will mobilise the implementation of tourism industry development in Langkawi to benefit the community, state, and country through strategic planning and effective governance.

LADA has proven itself as an organization with an unwavering dedication to sustainable development and environmental preservation. As a regional leader in ecotourism, green innovation, and community-driven conservation projects, LADA stands at the intersection of policy, local development, and global change.

Langkawi UNESCO Global Geopark is the first global geopark in Southeast Asia. The natural wonders, combined with its cultural richness, create a compelling case for LADA to **Co-Host** the Green and Geopark Awards (GAGA) 2025.

ORGANIZER

Led by a veteran media practitioner with decades of experience in journalism, public relations, and corporate communications, both **A Pen Media Sdn Bhd & FM Media Communications** (Publisher of THE CEO Malaysia Magazine) stands as a leader in event management, media advertising, and consultancy services. With a strong foundation in editorial excellence, strategic communication, and brand storytelling, we bring a unique blend of media expertise and creative vision to our projects. Our combined experience has consulted and organized more than 20 prestigious Awards events as such.

Both companies also have successfully executed corporate campaigns, media relations strategies, and public relations initiatives for various industries.

With this wealth of experience, our company delivers end-to-end solutions in:

- ✓ Event Management – From conceptualization to execution, ensuring seamless, high-impact events.
- ✓ Media Advertising & Branding – Crafting effective campaigns across print, digital, and broadcast platforms.
- ✓ Public & Media Relations – Building strong relationships with media and stakeholders to enhance brand visibility.
- ✓ Crisis Communication & CSR Initiatives – Strategizing impactful social responsibility projects.

A PEN



FM MEDIA
COMMUNICATIONS

AWARDS EVALUATION

The Green and Geopark Excellence Awards 2025 will be judged by a distinguished panel of experts from ASEAN+1, UNESCO, the Langkawi Development Authority (LADA), environmental organizations, and NGOs. These esteemed professionals bring extensive experience in sustainability, geopark management, and media, ensuring a fair and transparent evaluation process.

Led by Prof. Ibrahim Komoo, a renowned figure in geopark and environmental conservation, the panel includes:

- ◆ Dr. Azmil Bukhari (LADA) – Expert in sustainable tourism and development.
- ◆ Mr. Pung Kim Ying – Veteran media practitioner and strategic communicator.
- ◆ Local experts specializing in geopark management and sustainable development.
- ◆ Friends of Langkawi Geopark (FLAG) and other NGOs advocating for environmental protection.
- ◆ Key officials from ASEAN member countries, ensuring a regional perspective in the judging process.

The awards will be evaluated based on innovation, sustainability impact, community engagement, and replicability, setting new benchmarks for excellence in environmental stewardship. A dedicated evaluation secretariat will oversee the process to uphold the awards' integrity.

Panel of Judges – Green and Geopark Excellence Awards 2025



**PROF. EMERITUS DATO' DR.
IBRAHIM KOMOO**



**DR AZMIL MUNIF
(LADA)**



**MR PUNG KIM YING
VETERAN MEDIA PRACTITIONER**



**DATO' DR KAMARULZAMAN
PRESIDENT OF FLAG**



**ADJ. PROF ANTHONY WONG
ENVIRONMENTALIST**

AWARDS CATEGORIES

Awards Criteria – Green and Geopark Excellence Awards 2025

The **GAGA Awards 2025** celebrate exceptional achievements in geopark management, environmental sustainability, and green innovation. Each award category recognizes outstanding contributions in sustainability, conservation, and community engagement.

GEOPARK EXCELLENCE AWARDS CATEGORIES

1) Geopark of the Year Awards

Recognizing a geopark that demonstrates outstanding achievement in conservation, sustainable development, and community engagement.

- Overall sustainability performance and long-term impact.
- Effective geopark management and conservation strategies.
- Community participation and socio-economic benefits.

4) Innovation in Sustainable Tourism Award

Recognizing creative tourism models that balance economic benefits with environmental protection.

- Low-impact tourism models and eco-tourism innovation.
- Use of technology and digital solutions in sustainable travel.
- Promotion of responsible and ethical tourism experiences

7) Most Innovative Geopark Project

Celebrating creative projects that improve geopark management and sustainability.

- Unique approaches in conservation, education, or community engagement.
- Scalability and adaptability to other geoparks.
- Impact on biodiversity and cultural heritage preservation.

10) Best Geopark Tourism Products

Awarded to tourism products that enhance the visitor experience while preserving natural and cultural heritage.

- Sustainability Impact – Use of eco-friendly practices, conservation efforts, and minimal environmental footprint.
- Authenticity & Cultural Significance – Promotion of local heritage, traditions, and community engagement.
- Innovation & Uniqueness – Distinctive offerings that set new standards in geopark tourism.
- Visitor Experience & Accessibility – Quality of service, inclusivity, and responsible tourism practices.

13) Best Geopark-Centric Hotels

Recognizing accommodations that integrate geopark values into their operations and guest experiences.

- Eco-Friendly Infrastructure – Use of green building materials, renewable energy, and water conservation.
- Sustainable Hospitality Practices – Waste reduction, plastic-free policies, and locally sourced products.
- Geopark Storytelling & Engagement – Incorporation of geopark themes into guest experiences.
- Community & Cultural Support – Hiring local staff, sourcing from local businesses, and supporting conservation initiatives.

2) Outstanding Geopark Management Award

Honoring exceptional leadership in geopark administration and sustainable governance.

- Strategic planning and effective governance models.
- Policy implementation for long-term conservation and tourism management.
- Engagement with stakeholders, government, and local communities

5) Best Community Engagement in Geoparks Awards

Awarded to initiatives that actively involve local communities in geopark conservation and development.

- Community-led conservation and tourism projects.
- Economic benefits for local populations.
- Capacity-building and skill development programs.

8) Best School with Geopark Awareness

Honoring schools that incorporate geopark education into their curriculum and activities.

- Integration of geopark themes into learning programs.
- Student-led environmental awareness campaigns.
- Field trips, research projects, and hands-on learning initiatives.

11) Best Geopark Marine Products

Recognizing excellence in marine-based tourism, conservation, and sustainable use of ocean resources.

- Marine Conservation Efforts – Protection of marine biodiversity, sustainable fishing, and coral reef preservation.
- Eco-Tourism & Education – Integration of educational elements to promote marine awareness.
- Sustainable Business Practices – Low-impact marine activities and ethical engagement with marine ecosystems.
- Community Involvement – Support for local fishing communities and traditional livelihoods.

14) Best Geopark Research and Education Initiative

Celebrating outstanding contributions to research, knowledge dissemination, and geopark education.

- Scientific Contribution & Impact – Advancing understanding of geoparks, biodiversity, and sustainability.
- Community Education & Awareness – Public engagement through workshops, field studies, and training programs.
- Innovation & Replicability – Unique educational approaches that can be adapted in other geoparks.
- Collaboration & Partnerships – Working with institutions, government agencies, and local communities to enhance knowledge-sharing.

3) Excellence in Geo-Conservation Award

Awarded to initiatives that protect and preserve geological heritage and landscapes.

- Conservation of unique geological formations.
- Research and educational outreach on geo-heritage.
- Sustainable management of natural sites.

6) Best Cross-Border Geopark Collaboration

Recognizing transnational partnerships that enhance geopark sustainability.

- Joint initiatives across borders to promote conservation.
- Knowledge-sharing and best practices among geoparks.
- Regional and international cooperation on sustainable tourism

9) Best Geopark Community Products

Recognizing sustainable, locally-made products that reflect geopark identity.

- Use of local materials and traditional craftsmanship.
- Economic empowerment of local artisans.
- Ethical production and sustainable packaging.

12) Best Geopark Travel Operators

Honoring tour operators that provide exceptional geopark-based experiences while ensuring sustainability.

- Sustainable Travel Practices – Low-carbon transport options, waste reduction, and eco-friendly operations.
- Safety & Ethical Standards – Compliance with responsible tourism guidelines and ethical wildlife interactions.
- Community Engagement & Support – Collaborations with local communities to provide authentic experiences.
- Customer Experience & Education – Informative, well-guided, and immersive geopark experiences.

15) Climate Action Leadership in Geoparks

Recognizing exceptional efforts in addressing climate change within geoparks.

- Implementation of climate adaptation and mitigation strategies.
- Use of renewable energy and carbon reduction initiatives.
- Community engagement in climate resilience and education.

16) Youth-Led Geopark Initiative

Honoring young leaders who drive innovative geopark-related projects.

- Youth-driven projects with a significant impact on conservation or sustainability.
- Leadership and advocacy in geopark protection and awareness.
- Community involvement and scalability of the initiative.

17) Best Eco-Initiative Project

Awarding outstanding initiatives that enhance environmental sustainability in geoparks.

- Innovative solutions for waste reduction, conservation, or eco-tourism.
- Demonstrable environmental impact and long-term sustainability.
- Integration of education, technology, or traditional knowledge.

18) Community Engagement Award

Recognizing initiatives that empower local communities in geopark management and conservation.

- Active involvement of local communities in sustainable tourism and conservation.
- Economic and social benefits for community members.
- Long-term positive impact and replicability in other geoparks.

GREEN EXCELLENCE AWARDS CATEGORIES

1) Green Organization of the Year

Celebrating organizations that have made significant strides in sustainability.

- Adoption of sustainable business practices.
- Commitment to reducing carbon footprint.
- Integration of green policies in daily operations.

4) Best Environmental Project

Awarded to impactful projects that address environmental challenges.

- Conservation efforts and biodiversity protection.
- Sustainable urban planning and green infrastructure.
- Climate change adaptation and mitigation initiatives.

7) Corporate Sustainability Leadership

Awarded to corporations that lead in sustainable business practices and environmental responsibility.

- Implementation of green policies and net-zero commitments.
- Sustainable supply chain management.
- Corporate-wide sustainability initiatives.

10) Biodiversity Conservation Excellence

Honoring outstanding efforts in protecting and restoring biodiversity.

- Wildlife conservation and habitat restoration initiatives.
- Research and community engagement for biodiversity preservation.
- Impact on endangered species and ecosystems.

13) Climate Change Mitigation and Adaptation Champion

Recognizing impactful actions to combat climate change.

- Strategies for reducing greenhouse gas emissions.
- Climate adaptation programs for vulnerable communities.
- Sustainable energy and low-carbon initiatives.

16) Best Green Entrepreneurs

Recognizing entrepreneurs driving innovation in sustainability.

- Business models aligned with sustainability goals.
- Impact on green economy growth.
- Scalable and innovative eco-friendly solutions.

2) Excellence in Technology Innovation

Recognizing groundbreaking technology that contributes to environmental sustainability.

- Development of green tech solutions.
- Energy efficiency and resource optimization.
- Positive environmental and economic impact.

5) Best Renewable Energy Project

Recognizing innovative renewable energy solutions for a greener future.

- Use of solar, wind, hydro, or other sustainable energy sources.
- Impact on reducing carbon emissions.
- Scalability and potential for wider adoption.

8) Plastic Waste Reduction Pioneer

Recognizing efforts to eliminate single-use plastics and promote waste-free solutions.

- Reduction and elimination of plastic waste.
- Innovative plastic alternatives and sustainable packaging.
- Public education and advocacy for waste reduction.

11) Youth Green Leader Award

Recognizing young changemakers leading environmental initiatives.

- Demonstrated commitment to sustainability.
- Leadership in community-based green projects.
- Advocacy and innovation in environmental action.

14) Sustainable Business Innovation

Honoring companies that integrate sustainability into their core business model.

- Development of eco-friendly products or services.
- Sustainable production and ethical sourcing.
- Carbon-neutral or circular economy practices.

17) Best Green Building

Awarded to eco-friendly buildings that prioritize sustainability and energy efficiency.

- Use of sustainable materials and green construction practices.
- Energy-efficient design and renewable energy integration.
- Positive environmental and social impact.

3) Excellence in Waste Management

Honoring initiatives that promote effective waste reduction and recycling.

- Circular economy solutions and zero-waste programs.
- Sustainable disposal and recycling methods.
- Public awareness and education campaigns.

6) Community-Led Green Initiative

Honoring grassroots environmental projects initiated and driven by local communities.

- Community empowerment and leadership in sustainability.
- Environmental benefits and long-term impact.
- Education and awareness-building efforts.

9) Best Green Education Program

Celebrating educational initiatives that foster environmental awareness and sustainability.

- Integration of sustainability into school or institutional curricula.
- Hands-on environmental programs for students.
- Partnerships with organizations for environmental learning.

12) Green City Award

Awarded to a city or municipality that exemplifies urban sustainability.

- Green infrastructure and eco-friendly urban planning.
- Public transport, waste management, and renewable energy initiatives.
- Community engagement and policy innovation.

15) Best Eco-Friendly Product or Service

Celebrating products or services that minimize environmental impact.

- Sustainable materials and ethical production.
- Waste reduction and biodegradability.
- Market impact and consumer awareness.

18) Best Corporate CSR Project

Recognizing corporate social responsibility initiatives with a significant environmental impact.

- Long-term commitment to sustainability and community development.
- Measurable positive outcomes for the environment.
- Community-driven and inclusive engagement strategies.

MEDIA ADVERTORIAL SPONSORSHIP



MEDIA PACKAGE BENEFITS

AWARD DELIVERABLES	Lifetime Advertorial (RM30,000)	Excellence Advertorial (RM 20,000)	Top Rising Advertorial (RM10,000)
GAGA Award 2025 Trophy	✓	✓	✓
GAGA Award 2025 Certification	✓	✓	✓
Privilege to use GAGA Award 2025 logo on Corporate Stationery and marketing materials.	✓	✓	✓
Exclusive profile story feature in the GAGA Award 2025 Website	✓	✓	✓
OFFICIAL AWARD DINNER			
One (1) VVIP table for 10 pax at the GAGA Award 2025 recognition reception dinner.	✓	—	—
One (1) VIP table for 10 pax at the GAGA Award 2025 recognition reception dinner.	—	✓	✓
Invitation to award winner's networking cocktail session before the reception dinner ceremony.	✓	✓	✓
Exclusive Red Carpet video interview.	✓	✓	—
Exclusive Red Carpet Photoshoot.	✓	✓	✓
BRAND AWARENESS			
Featured In GAGA Award 2025 Exclusive Coffee Table Book (4 pages Exclusive Write up)	✓	—	—
Featured in The Star Special GAGA 2025 Supplement (Printed Newspaper)	✓	—	—
One (1) Page of advertisement in The CEO Malaysia Magazine (Worth RM8,900.00)	✓	—	—
Featured In The CEO Malaysia Digital Platforms	✓	✓	✓
Exclusive video and pictures post in GAGA Award 2025 You Tube Channel	✓	✓	—
Featured in GAGA Award 2025 SocMed Page	✓	✓	✓
Featured in Kemanamag.com portal page	✓	✓	✓
Featured in GAGA Award 2025 winner flyers / folder	✓	✓	✓



NOMINATION FORM

6017 504 0322 / 011 5506 8414
secretariat@GAGA-awards.com
www.GAGA-awards.com

Please Read Carefully all the Important Notes:

A. Who can Submit

1. Policymakers
 2. Academician
 3. Environmental Organizations
 4. Private Sector
 5. Leaders in Eco-tourism and Green Technology
 6. Community Leaders
 7. Educators, and
 8. Media Representatives
- By involving a diverse audience, the event fosters multi-stakeholder collaboration and broad dissemination of knowledge.
 - Participants will gain insights into sustainability, green and geopark management, creating opportunities for partnerships and innovation.
 - The audience's active engagement will amplify the event's impact, contributing to regional and global sustainability goals while emphasizing the importance of inclusive dialogue.

****Please Take note that the organizer NEVER appoint any consultants or agency to help in preparing the participant's full submission.**

B. How to Nominate & Entry Fee

Participants must be based in **Malaysia, ASEAN countries, or China** and have a demonstrated commitment to sustainability, geopark conservation, or eco-tourism excellence.

2. Registration & Fees

- A non-refundable registration fee of **RM 2,000** per nomination applies.
- Payment must be made upon submission to validate the entry.
- Organizations and individuals can submit multiple nominations, but each requires a separate registration fee.
- Selected Winner requires to sponsor any Media Sponsorship Package and will enjoy the respective benefits.

3. Submission Guidelines

All entries must be submitted online through the official GAGA Awards platform.

Participants must provide:

- A detailed write-up of the initiative/project.
- Supporting evidence (photos, reports, testimonials, or videos).
- Endorsements from relevant stakeholders (if applicable).

4. Judging & Evaluation

A panel of renowned experts from ASEAN+1, UNESCO, LADA, environmental organizations, and NGOs will evaluate submissions based on:

- **Innovation** – Unique approaches to sustainability.
- **Impact** – Measurable contributions to environmental conservation.
- **Community Engagement** – Involvement and benefits to the local community.
- **Sustainability & Replicability** – Long-term feasibility and potential for expansion.

The judging process will be transparent and impartial, ensuring the highest standards of recognition.

5. Winner Recognition & Benefits

Winners will receive:

- Prestigious award trophies & certificates
- Recognition in regional and international media
- Opportunities for collaboration & funding prospects
- Feature in post-event publications & promotional materials

6. General Terms & Conditions

- All submissions must be original and free from **plagiarism**.
- The organizers reserve the right to reject **incomplete or non-compliant** entries.
- The decision of the judging panel is **final**.
- By entering, participants grant the **GAGA Awards Committee** the right to use submitted materials for promotional purposes.

BANKING DETAILS FOR REGISTRATION FEE

Bank Account Details:

Account Name : A PEN MEDIA SDN BHD

Bank Name : PUBLIC BANK BERHAD

Account No. : 3210451402

Swift Code : PBBEMYKLXXX

Bank Address : 87, LEBUH BISHOP, 10200 GEORGETOWN, PENANG, MALAYSIA

Bank Tel. No. : +604-261 6679



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secretariat@GAGA-awards.com
www.GAGA-awards.com

Nominee Information

Company Name _____
Company Reg. No _____ Nature of Business _____
Phone Number _____ Email _____
Company Address _____

Company Representative

Name _____ Phone Number _____
Designation _____ Email Add _____

AWARDS NOMINATED

Please Tick ☒

Geopark Excellence

- ☐ Geopark of the Year
- ☐ Outstanding Geopark Management
- ☐ Excellence in Geo-Conservation
- ☐ Innovation in Sustainable Tourism
- ☐ Best Community Engagement in Geoparks
- ☐ Climate Action Leadership in Geoparks
- ☐ Youth-Led Geopark Initiative
- ☐ Best Cross-Border Geopark Collaboration
- ☐ Best Eco-Initiative Project
- ☐ Most Innovative Geopark Project
- ☐ Community Engagement Award
- ☐ Best School with Geopark awareness
- ☐ Best Geopark Community products
- ☐ Best Geopark Tourism products
- ☐ Best Geopark Marine products
- ☐ Best Geopark Travel Operators
- ☐ Best Geopark-centric Hotels
- ☐ Best Geopark Research and Education Initiative
- ☐ Awards Special
- ☐ Others

Green Excellence

- ☐ Green Organization of the Year
- ☐ Excellence in technology innovation
- ☐ Excellence in Waste Management
- ☐ Best Corporate CSR project
- ☐ Best Environmental Project
- ☐ Best Renewable Energy Project
- ☐ Community-Led Green Initiative
- ☐ Corporate Sustainability Leadership
- ☐ Plastic Waste Reduction Pioneer
- ☐ Best Green Education Program
- ☐ Biodiversity Conservation Excellence
- ☐ Youth Green Leader Award
- ☐ Green City Award
- ☐ Climate Change Mitigation and Adaptation
- ☐ Champion
- ☐ Sustainable Business Innovation
- ☐ Best Eco-Friendly Product or Service
- ☐ Best Green Entrepreneurs
- ☐ Best Green Building
- ☐ Others



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Additional Information

PREVIOUS AWARDS WON IF ANY:

NO	EVENT NAME	ORGANIZER	YEAR	AWARD TITLE	LOCATION
1.					
2.					
3.					
4.					

COMPANY'S REVENUE

NO	YEAR	TOTAL REVENUE (RM)	PERCENTAGE GROWTH	TOTAL EMPLOYEE
1.	2024			
2.	2023			
3.	2022			

SUBMISSION CHECKLIST FOR NOMINEE:

- ☐ Complete Application Form
- ☐ Copy of Company Registration Form
- ☐ Copy of Financial Statements for the Year 2022, 2023 & 2024
- ☐ Copies of relevant certificates of Recognitions, Awards and Standard Obtained
- ☐ Company Profile Including a Corporate Chart
- ☐ A set of Brochure / Catalogue & Relevant Material (if Applicable)
- ☐ Award Recipient's formal Photograph (Soft Copy JPEG/jpg 150 dpi, minimum 3MB)
- ☐ Company's Logo (Soft copy in Ai / EPS / PDF, minimum 1MB)

Participant form and the relevant documents (Audited Financial Statements, Product catalogue / Brochures, Trademark certificate for brand and other supporting documents) are required to be submitted before **September 2025**.



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Consent & Declaration

I / We, hereby declare that the information contained in this form is true and correct and also hereby agree to attend the said event and obliged to settle ***all the agreed media sponsorship package as stipulated*** in the official invitation letter and the invoice. The organizer reserved a right to receive the full settlement of the said amount in the event that I am unable to attend / received the award for whatever reason. All payments made are neither returnable nor refundable.

Name _____ Designation _____

Tel No _____ Email _____

Authorised Signature

Date

Office Use Only

Received By: _____

Designation: _____ Received Date: _____

Confirmation ☐ Yes ☐ No

Notes



2B-05-3A, Bayswater Condo,
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Pulau Pinang.

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