

In Conjunction With



ZERO WASTE MANAGEMENT CONFERENCE 2.0

KUCHING, SARAWAK



FROM WASTE TO RESOURCE: BUILDING CIRCULAR COMMUNITIES



Recognising Excellence Inspiring Sustainability Building Tomorrow

Date : 5-6 October 2026

Time : 9.00 a.m - 5.00 p.m.

Venue : UCSI Hotel, Kuching

Conference • Exhibition • Workshops

Organiser:

A PEN
MEDIA



In Partnership With:



Supported By:



NOTABLE SPEAKERS

OPENING REMARKS BY:
Dato Hilmy Othman
Datuk Bandar Kuching Utara



Dato' Seri Ir. Jaseni Maidinsa
Chairman

Pengurusan Aset Air Berhad

KEYNOTE SPEAKER
THE IMPORTANCE OF CIRCULAR
ECONOMY
& SUCCESS STORY - WASTE TO
BRICK



Prof. Arlen A. Ancheta
President
Mother Earth Foundation Philippines

WHEN COMMUNITIES STOP MIXING
WASTE: LESSONS FROM THE
PHILIPPINES



YBhg. Dato' Ir. Rajendran P. Anthony
Mayor
Penang City Council

PENANG NATURE-BASED CLIMATE
ADAPTATION PROGRAMME
(PNBCAP)



Muhammad Sarhan Ismail
President
Malaysia Institute of ESG (MiESG)

ESG REALITY CHECK. FROM
SUSTAINABILITY CLAIMS TO
MEASURABLE IMPACT



Assoc. Prof. Dr. Yii Kwang Jing
Lecturer
Swinburne University of Technology

FROM CARBON ASSESSMENT TO
ECONOMIC VALUE



TPr. Gs. Mohd Bashir Sulaiman
Director of Planning and Dev. Dept.
Majlis Bandaraya Pulau Pinang

PENANG'S JOURNEY TOWARDS A
RESILIENT AND ESG DRIVEN CITY



Dr. Urooj Ahmed
Lecturer
UCSI University Sarawak

SMART WASTE, SMARTER
BUSINESS: HOW DIGITALISATION
CAN SHAPE A SUSTAINABLE
FUTURE.



Rajeswary Kandasamy
Founder
BinaBioX
FROM RESOURCE EXTRACTION TO
RESOURCE REGENERATION -
BUILDING CIRCULAR ENERGY
FUTURE



Roy Heong
Head of Sustainability / ESG
Alliance Bank Malaysia

WASTE IS NOW A BOARDROOM
ISSUE FROM ENVIRONMENTAL
COST TO ESG OPPORTUNITY

ABOUT THE CONFERENCE

Zero Waste Management 2.0 Conference moves the conversation beyond conventional waste collection, recycling campaigns, and landfill management. It challenges participants to rethink waste from its source by asking a more fundamental question: How do we prevent waste from being created, keep resources in circulation, and make zero waste economically, environmentally, and socially sustainable?

This two-day programme brings together policymakers, local authorities, businesses, financial institutions, ESG practitioners, zero waste pioneers, NGOs, technology providers, educators, and community leaders to explore innovative strategies, exchange best practices, and develop practical solutions for a circular future.

PROGRAM HIGHLIGHTS

KEYNOTE

The Importance Of Circular Economy

TOPIC HIGHLIGHT

When Communities Stop Mixing Waste:
Lessons From The Philippines

ROUND TABLE DISCUSSION

Who Must Change First
— Government, Business Or Consumers?

WORKSHOP

Zero Waste Solutions Exhibition & Implementation
Workshops

AGENDA

DAY 1 — 5 OCTOBER, 2026

08:00 – 09:00	Registration & Morning Coffee
09:00 – 09:10	Welcome & Opening Remarks
09:10 – 09:55	Keynote: The Importance Of Circular Economy A Circular Economy Success Story - Waste to Brick
09:55 – 10:40	SESSION 1 : When Communities Stop Mixing Waste: Lessons From The Philippines
10:40 – 11:00	Group Photo Taking Networking Break
11:00 – 11:45	SESSION 2 : Penang Nature-Based Climate Adaptation Programme (PNBCAP)
11:45 – 12:30	SESSION 3 : ESG Reality Check. From Sustainability Claims To Measurable Impact
12:30 – 13:30	Lunch Break
13:30 – 14:15	SESSION 4 : Penang's Journey Towards a Resilient and ESG Driven City
14:15 – 15:00	SESSION 5 : Waste Is Now A Boardroom Issue From Environmental Cost To ESG Opportunity
15:00 – 15:15	Networking Break

AGENDA

DAY 1 — 5 OCTOBER, 2026 (Cont')

15:15 – 16:00 SESSION 6 : From Carbon Assessment to Economic Value

16:00 – 16:45 SESSION 7 : ZERO WASTE ROUND TABLE
Who Must Change First - Government,
Business Or Consumers?

16:45 – 17:00 Q & A
End of Day 1

DAY 2 — 6 OCTOBER, 2026

08:00 – 09:00 Morning Coffee & Networking

09:00 – 09:05 Welcome

09:05 – 09:50 SESSION 8 : Smart Waste, Smarter Business: How
Digitalisation Can Shape a Sustainable Future

09:50 – 10:35 SESSION 9 : Malaysia's Way Forward for Hydrogen
Economy

10:35 – 10:50 Networking Break

10:50 – 11:35 SESSION 10 : From Resource Extraction to Resource
Regeneration – Building Circular Energy Future

11:35 – 13:00 Intro to the Workshop Speakers
Workshop 1 : Food & Organic Waste To Compost
Workshop 2 : Plastics & Packaging

AGENDA

DAY 2 — 6 OCTOBER, 2026 (Cont')

13:00 – 14:00 Lunch Break

14:00 – 16:00
Workshop 3 : Waste To Household Product
Workshop 4 : Waste To Art Installation
Workshop 5 : Waste To Fertilizer / Soil Solution
End of Conference Day 2

GREEN & GEOPARK AWARD EVENT

18:00 – 21:00 Appreciation Nite / GAGA 2026 Award Ceremony

CONFERENCE FEE

EARLY BIRD RATE
(Before 15 Sept 2026) RM 900 / pax

STANDARD FEE RM 1200 / pax

GROUP DISCOUNT
(3 or more participants) RM 800 / pax



Bank Transfer To:

Beneficiary Name:

A PEN Media Sdn Bhd

Bank Name: PUBLIC BANK

Bank Account No.: 3210451402

Swift Code: PBBEMYKLXXX

Reference:

ZWMC2026_[Your Name]

GAGA DINNER FEE

Subsidised Fee: RM 500 per pax

(Includes dinner, premium seating, and ceremony programme)



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MEDIA



WHY YOU SHOULD ATTEND

Join 200+ sustainability leaders, policymakers, and innovators for three days of actionable insights on waste reduction, circular economy, and environmental stewardship.

This conference brings together the brightest minds working toward a zero-waste future through collaboration, education, and bold action.



WHO SHOULD ATTEND

- Sustainability Officers & Environmental Managers
- City Planners & Policymakers
- Waste Management Professionals
- Corporate Social Responsibility Leaders
- Researchers & Academics
- NGO Representatives

GET IN TOUCH

Choy Wah Lai / 0175040322

wlchoy28@gmail.com / sales@gaga-awards.com
(Organiser Admin)

Monamarie Lawrence / 0176469698

training@relationshipstudio.com

Relationship Studio Sdn Bhd

(HRDC Training Provider)



REGISTER NOW

BOOTH PACKAGE

Package A	Package B	Package C
RM 2000	RM 2500	RM 3000
• 3m x 3m exhibition booth • 2 chairs • 1 table • 1 power point (13A) • Complimentary exhibitor pass - 2 pax • Complimentary Conference Pass - 2 pax • Company profile listing in the event programme • Company logo displayed on the event website and social media	• 3m x 3m exhibition booth • 2 chairs • 1 table • 1 power point (13A) • Complimentary exhibitor pass - 2 pax • Complimentary Conference Pass - 2 pax • Dinner Seat - 1 pax • Company profile listing in the event programme • Company logo displayed on the event website and social media	• 3m x 3m exhibition booth • 2 chairs • 1 table • 1 power point (13A) • Complimentary exhibitor passes - 2 pax • Complimentary Conference Pass - 2 pax • Dinner Seat - 2 pax • Company profile listing in the event programme • Company logo displayed on the event website and social media

BUNDLE PACKAGE

	<u>Conference Only</u>	<u>Conference + GAGA Dinner</u>
Standard	RM 1,200 / pax	RM 1,700 / pax
Early Bird	RM 900 / pax	RM 1,400 / pax
Group (3+)	RM 800 / pax	RM 1,300 / pa

DINNER LEGACY PACKAGE

Cost Component	Allocation	Breakdown Details
Dinner Table (10 pax)	RM 8,000	Ballroom rental (RM1,500), Chinese premium menu + cocktail (RM5,500), 10% service charge + 6% SST (RM880), floral centerpieces & linen (RM120).
Trophy & Framed Certificate	RM 1,800	Custom crystal/metal trophy (RM1,400) + premium foil-stamped wooden framed cert (RM300) + RM100 courier fee
AV Equipment & Stage Setup	~RM 2,500 <i>(per winner's share)</i>	LED backdrop screen, truss lighting, stage ramp, and wireless microphones hired for the gala night.
Photo & Video Crew	~RM 4,000 <i>(per winner's share)</i>	2 photographers, 2 videographers, MCP + drone operator, and post-production editing (color grading + highlight reel) + 1 Google drive link
On-Screen Motion Graphics	RM 1,500	Custom animated intro video displaying the winner's name/title during the walk-up.
Event Management Overhead	RM 2,200	On-ground coordinators, ushers, security, printing of event programs, and name tags.
Total Direct Cost	RM 20,000	
Additional Media Spend (for RM30k)	+ RM 10,000	<i>(Full-page newspaper ad, 2 extra online portals, pre-filmed video crew, interview reel + photos, and physical banners – paid directly to external media/production houses).</i>